

LES MILLS



THE FUTURE IS VIRTUAL

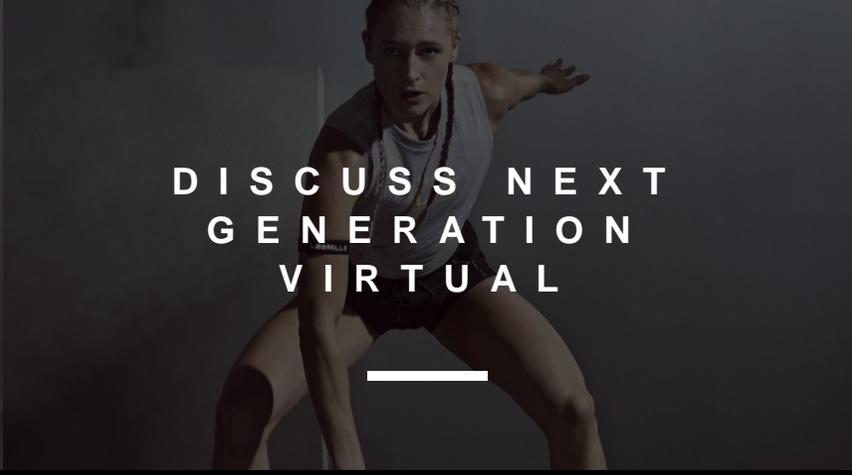
VIRTUAL



EXPLORE THE
CHALLENGES &
OPPORTUNITIES
IN THE FITNESS
INDUSTRY TODAY



DEMONSTRATE
THE GROWTH OF
VIRTUAL FITNESS



DISCUSS NEXT
GENERATION
VIRTUAL

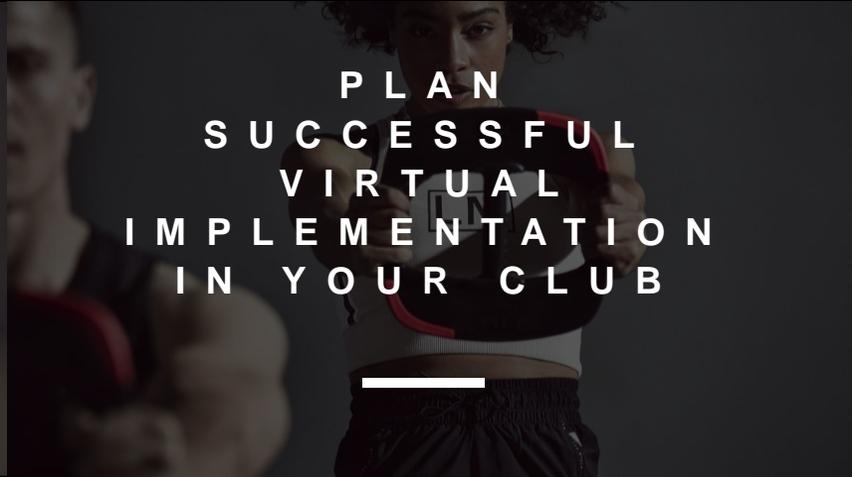
SESSION PURPOSE



EXPLORE THE
OPPORTUNITY IN
YOUR CLUB



INTRODUCE LES
MILLS VIRTUAL
2.0



PLAN
SUCCESSFUL
VIRTUAL
IMPLEMENTATION
IN YOUR CLUB

FITNESS HAS NEVER BEEN BIGGER

79%

OF THE
POPULATION OVER
THE AGE OF 18
EXERCISE
REGULARLY OR
WOULD LIKE TO

61%

OF REGULAR
EXERCISERS ARE
CURRENTLY DOING
GYM-TYPE
ACTIVITIES

69%

OF EXERCISERS WHO
AREN'T DOING
GYM-TYPE
ACTIVITIES WOULD
CONSIDER IT

COMPETITION IN THE CLUB SECTOR IS CONTINUALLY INCREASING



MILLENNIALS

MOVING AWAY FROM
FULL SERVICE
CLUBS, WHICH ARE
LOSING MARKET
SHARE TO MICRO-
GYMS

DESPITE HIGH
FEES, SINGLE
ACTIVITY
BOUTIQUES ARE
NOW **2ND MOST**
POPULAR VENUE.
TYPICAL CLUBS ARE
AGEING

AVERAGE AGE OF
CUSTOMERS IN
TYPICAL FITNESS
CLUBS IS **40.7**
YEARS OLD*

98 M

PEOPLE ARE AGED
BETWEEN 15-35 IN
THE US

63 %

STAY UPDATED ON
BRANDS THROUGH
SOCIAL MEDIA

55 %

SHARE BAD
EXPERIENCES WITH
THEIR NETWORKS

33 %

WILL BE 1/3 OF
ADULT POPULATION
BY 2020

50 %

WILL BE HALF OF
GLOBAL WORKFORCE
BY 2020

DISRUPTIVE FITNESS TRENDS

CONSUMERS HAVE MORE CHOICE THAN
EVER BEFORE

VIRTUAL
EXERCISE

FITNESS APPS &
WEARABLES

ONLINE/AT-HOME
SOLUTIONS

MORE
MOTIVATING,
ALTERNATIVES
TO TRADITIONAL
FITNESS
FACILITIES

BODYCOMBAT
LES MILLS

A woman with tattoos on her arms is wearing a white Les Mills Tribe shirt. The background is dark and moody. The text 'WHAT ISN'T CHANGING IN THE WORLD OF FITNESS?' is overlaid in white, with 'WHAT ISN'T' in a white box.

WHAT ISN'T CHANGING IN THE WORLD
OF FITNESS?

LES MILLS TRIBE



LM-AK-NZ

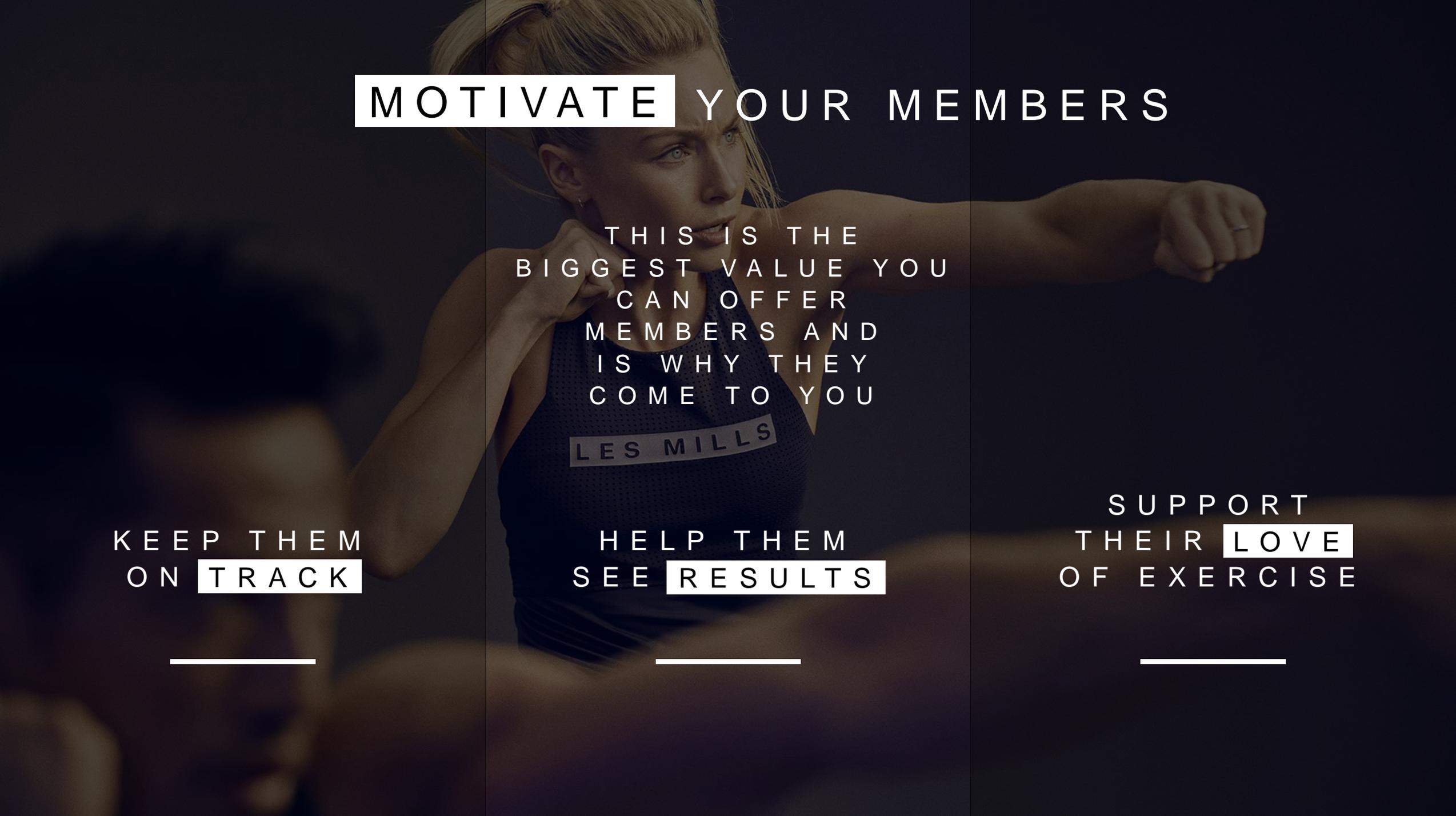
CHANGING SOCIAL NORMS

TYPICAL
FACILITIES LOSE
50% OF THEIR
MEMBERSHIP
EVERY YEAR

50%

TRADITIONAL CLUBS ARE UNDER INCREASING PRESSURE





MOTIVATE YOUR MEMBERS

THIS IS THE
BIGGEST VALUE YOU
CAN OFFER
MEMBERS AND
IS WHY THEY
COME TO YOU

KEEP THEM
ON TRACK

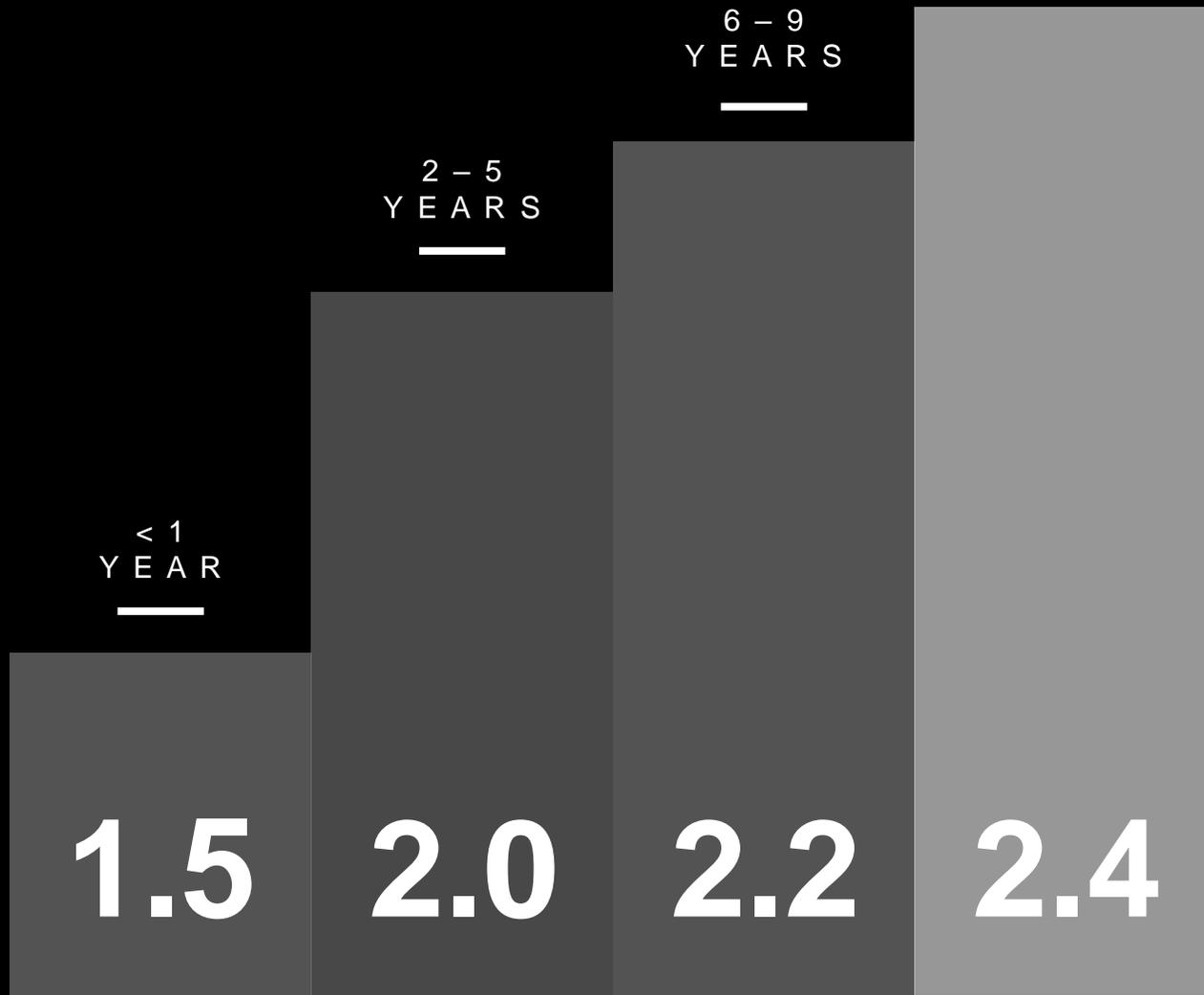
HELP THEM
SEE RESULTS

SUPPORT
THEIR LOVE
OF EXERCISE

MOTIVATED MEMBERS STAY LONGER

>10
YEARS

MOTIVATED MEMBERS COME MORE OFTEN – MEMBERS WHO COME MORE OFTEN STAY WITH YOU FOR LONGER



BEST PRACTICE:
2 VISITS A WEEK

MEMBERS WHO ATTEND 2 TIMES A WEEK ON AVERAGE STAY 2-5 YEARS

AVERAGE HEALTH-CLUB VISITS PER WEEK BY TENURE



MAKE FREQUENCY A KEY METRIC



WHY GROUP EXERCISE

VIRTUAL

GROUP EXERCISERS ATTEND MORE

MEMBERS WHO
ATTEND GX USE
THEIR FACILITY
3 TIMES A WEEK
ON AVERAGE

3x

GROUP EXERCISE THE STATS

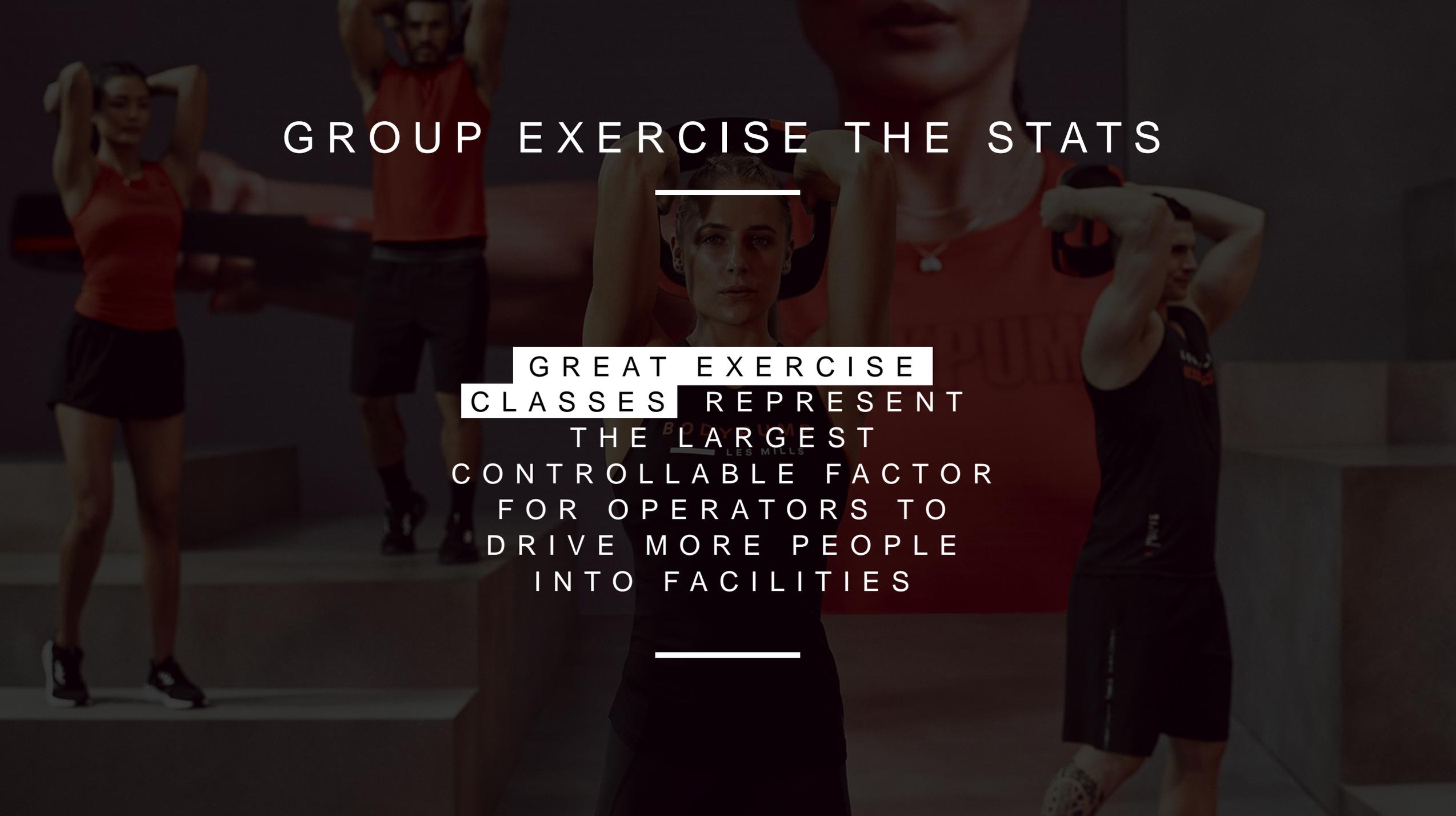
WHEN ASKED
WHAT IS THE
SINGLE MAIN
REASON FOR WHY
PEOPLE ATTEND
THEIR CURRENT
FITNESS
FACILITY, THEY
RANKED:

1

LOCATION

2

GREAT EXERCISE
CLASSES



GROUP EXERCISE THE STATS

GREAT EXERCISE
CLASSES REPRESENT
THE LARGEST
CONTROLLABLE FACTOR
FOR OPERATORS TO
DRIVE MORE PEOPLE
INTO FACILITIES

GROUP EXERCISERS ARE MORE LOYAL

6 / 10

MEMBERS
STATE THAT THE
NUMBER OF GROUP
EXERCISE
CLASSES THEIR
GYM OFFERS HAS
INFLUENCED
THEIR DECISION
TO JOIN THE GYM

46 %

OF GROUP
EXERCISE USERS
ARE LIKELY TO
CANCEL THEIR
MEMBERSHIP OR
STOP ATTENDING
THEIR GYM IF
THEIR PREFERRED
CLASS WAS
CANCELLED

26 %

GROUP
EXERCISERS
ARE 26% LESS
LIKELY TO
CANCEL THEIR
MEMBERSHIP

DISRUPTIVE FITNESS TRENDS

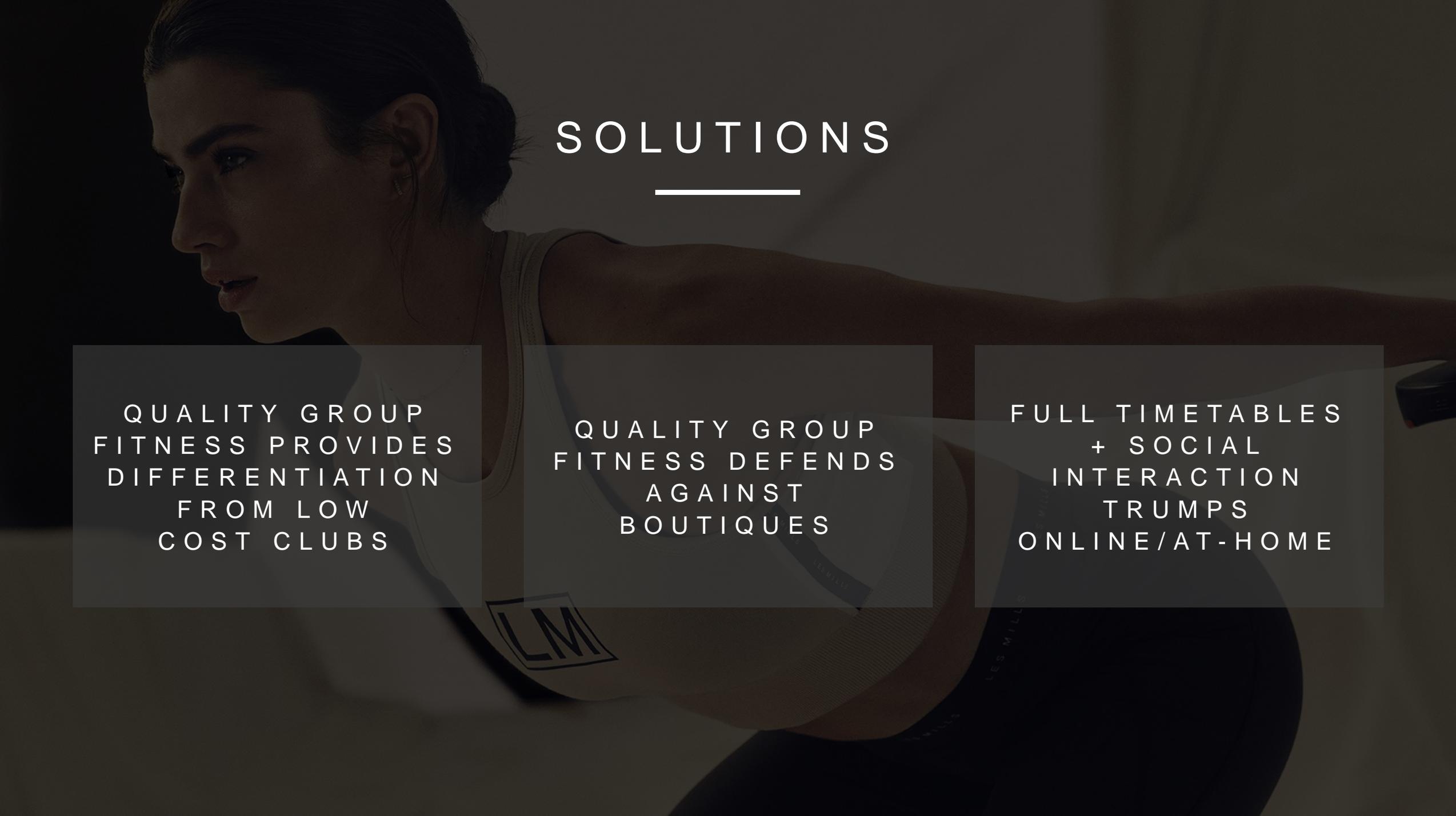
HOW CAN GROUP FITNESS HELP US TO
COMPETE AGAINST THESE THREATS?

VIRTUAL
EXERCISE

LOW PRICE
DISRUPTION
(BUDGET CLUBS)

MORE
MOTIVATING,
ALTERNATIVES
TO TRADITIONAL
FITNESS
FACILITIES
(BOUTIQUES)

ONLINE/AT-HOME
SOLUTIONS
(APPS – EG.
NIKE TRAINING
CLUB, KAYLA
ITSINES)

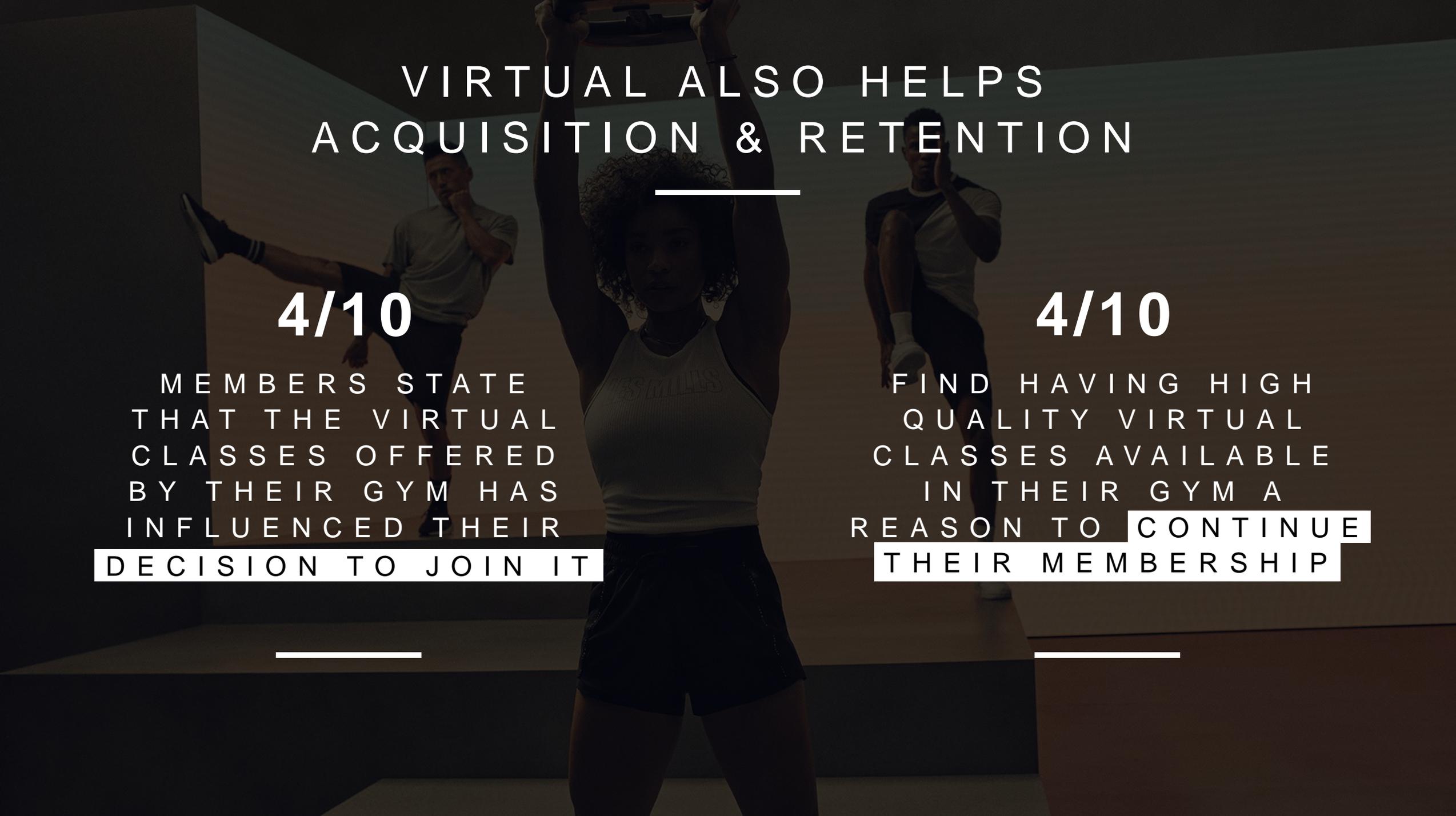


SOLUTIONS

QUALITY GROUP
FITNESS PROVIDES
DIFFERENTIATION
FROM LOW
COST CLUBS

QUALITY GROUP
FITNESS DEFENDS
AGAINST
BOUTIQUES

FULL TIMETABLES
+ SOCIAL
INTERACTION
TRUMPS
ONLINE/AT-HOME



VIRTUAL ALSO HELPS ACQUISITION & RETENTION

4/10

MEMBERS STATE
THAT THE VIRTUAL
CLASSES OFFERED
BY THEIR GYM HAS
INFLUENCED THEIR
DECISION TO JOIN IT

4/10

FIND HAVING HIGH
QUALITY VIRTUAL
CLASSES AVAILABLE
IN THEIR GYM A
REASON TO **CONTINUE**
THEIR MEMBERSHIP

FLEXIBILITY IS THE KEY REASON TO USE

68.50%

32.80%

22.20%

14.60%

8.70%

8.30%

- I can do a class whenever suits me
- I can work out at my own pace
- There is a big variety of classes to choose from
- I would like to do live classes – but feel comfortable starting with virtual classes
- I know what to expect from virtual classes
- I prefer the standard & quality of a virtual class over live classes

VIRTUAL GROUP FITNESS TRAINING IS NECESSARY TO REMAIN COMPETITIVE

MORE THAN EVER, CLUBS ARE DISCOVERING THE BENEFITS OF GROUP FITNESS:

12,000

300%

2X

THERE ARE NOW OVER 12,000 CLUBS GLOBALLY OFFERING A VIRTUAL SOLUTION TO SATISFY THE CHANGING NEEDS OF MEMBERS

IN THE PAST FEW YEARS IT HAS EXPERIENCED 300% GROWTH

IT IS FORECAST THAT THIS WILL DOUBLE WITHIN THE NEXT 24 MONTHS

CLUBS NEED TO BE PART OF THE VIRTUAL MOVEMENT TO REMAIN RELEVANT

VIRTUAL NUMBERS ARE BOOMING

7+

AVERAGE
ATTENDEES IN
A SCHEDULED
VIRTUAL CLASS
IN OVER 50%
OF THE CLASSES

100%

ATTENDANCE
AT VIRTUAL
CLASSES HAS
MORE THAN
DOUBLED EVERY
YEAR FOR THE
PAST 3 YEARS

57%

OF REGULAR
EXERCISERS WHO
ARE NOT CURRENTLY
PARTICIPATING IN
FITNESS CLASS
ACTIVITIES
(INCLUDING NON
GYM USERS) WOULD
CONSIDER TRYING
VIRTUAL

75%

OF GYM MEMBERS
WOULD CONSIDER
TRYING VIRTUAL

A man in a white and black t-shirt is sitting on a dark bench in a gym, looking off to the side with a thoughtful expression. In the background, two women are exercising; one is in a grey crop top and black leggings, and the other is in a black crop top and patterned shorts. The scene is dimly lit with a warm, orange-toned background.

NOW THAT VIRTUAL IS BECOMING
MORE **PREVALENT** IN THE FITNESS
INDUSTRY, CONTINUED **SUCCESS**
FOR CLUBS WILL LIE IN
PROVIDING THE **HIGHEST QUALITY**
VIRTUAL FITNESS OPTIONS



CINEMATIC FITNESS IS THE FUTURE OF VIRTUAL

MEMBERS

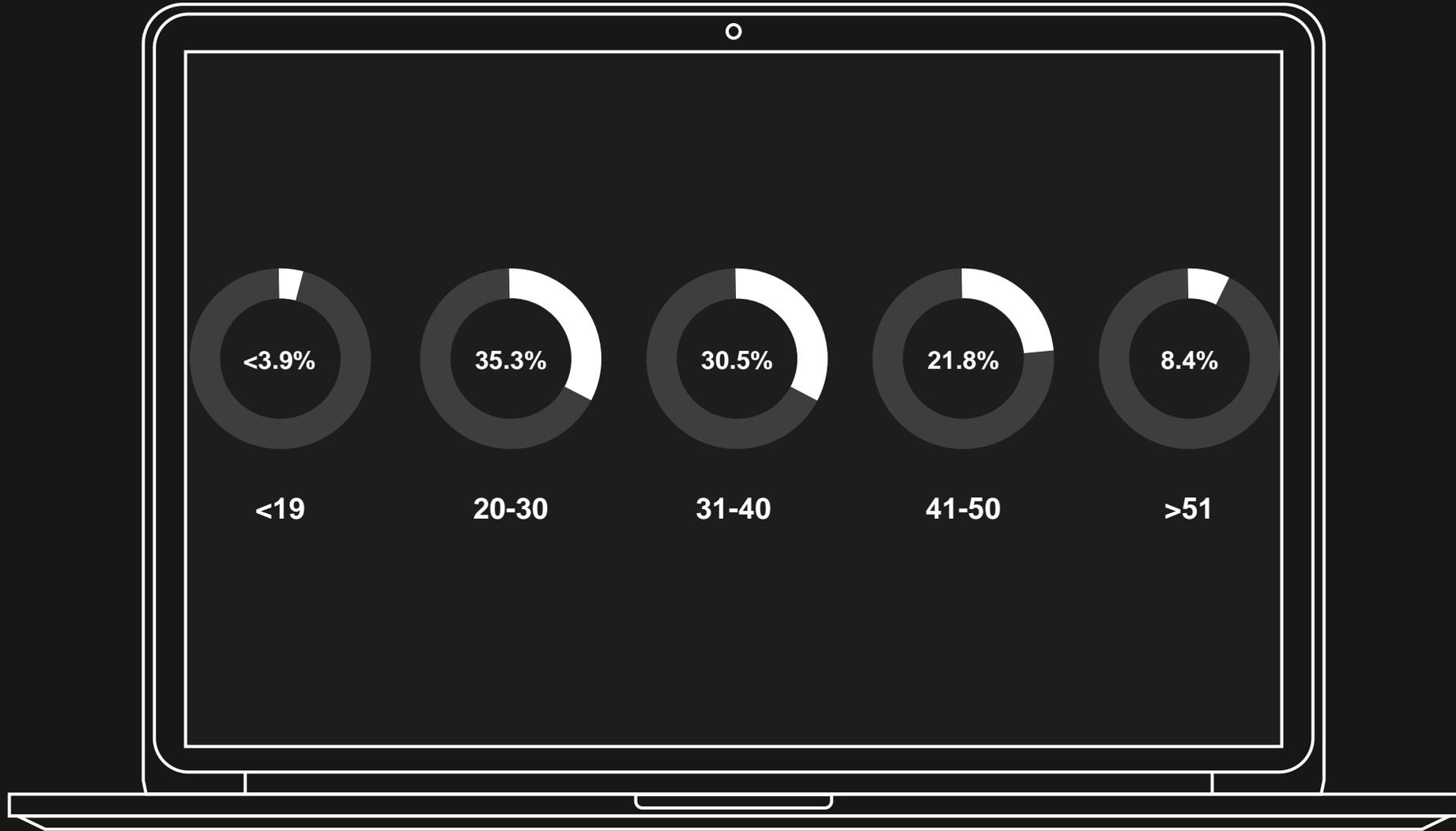
EXPECT MORE.
LIKE MOVIE-GOERS,
GYM MEMBERS
WILL NO LONGER
ACCEPT 1-STAR
STINKERS, THEY WANT
5-STAR VIRTUAL
EXPERIENCES IN A
TOP-QUALITY STUDIO

LES MILLS™ VIRTUAL
2.0 CLASSES ARE

EXCITING,

BLOCKBUSTER-
QUALITY VERSIONS
OF LIVE CLASSES.
THEY ENABLE YOU TO
DELIVER THE
INDUSTRY'S MOST
POPULAR WORKOUTS
LED BY THE WORLD'S
BEST INSTRUCTORS

ONLY LES MILLS™
IS SCIENTIFICALLY
PROVEN, HAS GREAT
MUSIC, MOVES AND
CLASS INSTRUCTORS.
AND WE REFRESH
IT EVERY QUARTER TO
KEEP IT UP TO DATE



MORE THAN **30%** OF THE VIRTUAL USERS ARE MILLENNIALS AND THIS SEGMENT IS GROWING COMPARED TO PREVIOUS YEARS



VIRTUAL CLASSES GROW LIVE DEMAND

75% OF VIRTUAL
FITNESS USERS
ALSO ATTEND
LIVE CLASSES

12% AVERAGE
INCREASE IN LIVE
CLASS ATTENDANCE
WHEN CLUBS ALSO RUN
VIRTUAL WORKOUTS

MAXIMIZE YOUR INVESTMENT

VIRTUAL PROVIDES
AN OPPORTUNITY
TO **OPTIMIZE** YOUR
ASSETS AND
GENERATE ADDITIONAL
REVENUE THROUGH
INCREASED
ATTENDANCE AND
RETENTION

LET'S WORK
THE NUMBERS
EXERCISE 1: YOUR
STUDIO UTILIZATION
& OPPORTUNITY
EXERCISE 2: YOUR
RETURN ON INVESTMENT
OPPORTUNITY

RETURN ON INVESTMENT CALCULATOR

STUDIO MAXIMIZATION

# of GX Studios	2
# of classes p/w per Studio	30
Average class attendance	16
Current GX Attendance p/w	960
% of time studios are empty	70%

ANNUAL VALUE OF NEW MEMBERS

Membership cost p/month	\$50
Membership referrals	494
# of new acquired members due to Virtual	99
Annual Value of new acquisitions	\$58,988
Annual Value of increased retention rate	\$14,622
Annual Value return from Virtual	\$73,611

INCREASED MEMBERSHIP

Additional Virtual Class opportunity p/w	135
Additional GX attendance due to Virtual p/w	945
New members to GX due to Virtual p/w	173

CALCULATION

Annual value of new acquisitions
+
Annual value of increased retention
=
Annual return from Virtual

$$\mathbf{\$58,988 + \$14,622 = \$73,611}$$

POTENTIAL ANNUAL RETURN

\$73,611

FIGURES IN USD \$

WHY LES MILLS VIRTUAL

PIONEERS IN
GROUP FITNESS

CINEMATIC
QUALITY
OF THE
PROGRAMS
DELIVERED

CONSISTENCY
& FAMILIARITY
FOR MEMBERS

LED BY
WORLD-CLASS
INSTRUCTORS

SUPPORTS
LIVE CLASS
INTRODUCTION,
CLASS ENGAGEMENT
AND INCREASES
LIVE CLASS
ATTENDANCE

HONED & REFINED
OVER 5 YEARS FOR
VIRTUAL AND OVER
50 YEARS FOR
CREATING WORKOUTS
THAT WORK AND
MOTIVATE PEOPLE
TO RETURN
AND GET RESULTS



INTRODUCING NEXT
GENERATION VIRTUAL

INTRODUCING THE LES MILLS™ VIRTUAL APP

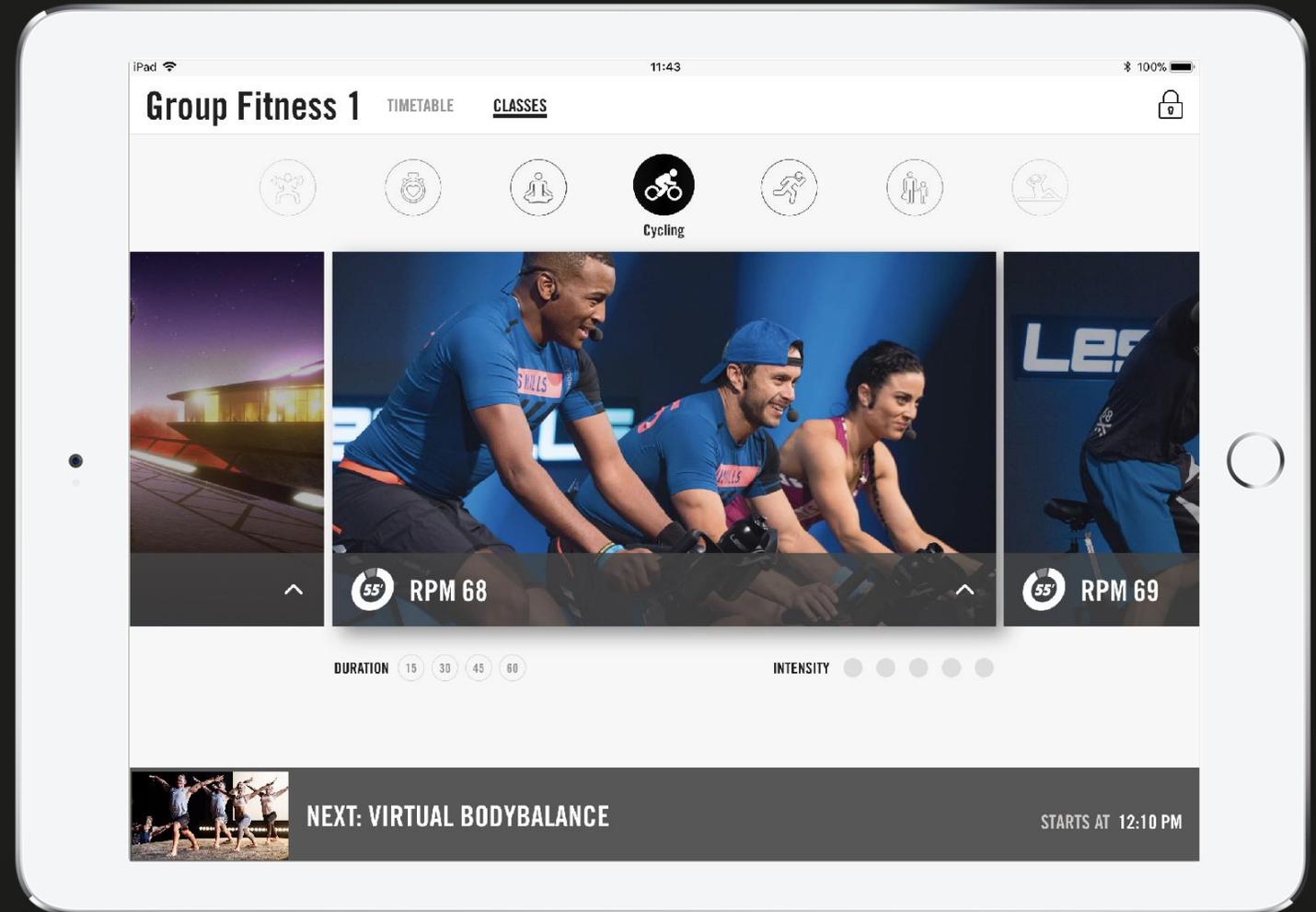
REMOVES EXISTING BARRIERS
TO VIRTUAL ADOPTION

REDUCES COMPLEX & TIME
CONSUMING INSTALLATION

NO RECURRING TECHNOLOGY
FEES

FREES CLUB FROM “BLACK-
BOX” PLATFORM DEPENDENCE

ELIMINATES CONTENT DELAYS
THAT REDUCE THE MEMBER
EXPERIENCE



LES MILLS VIRTUAL APP FEATURES

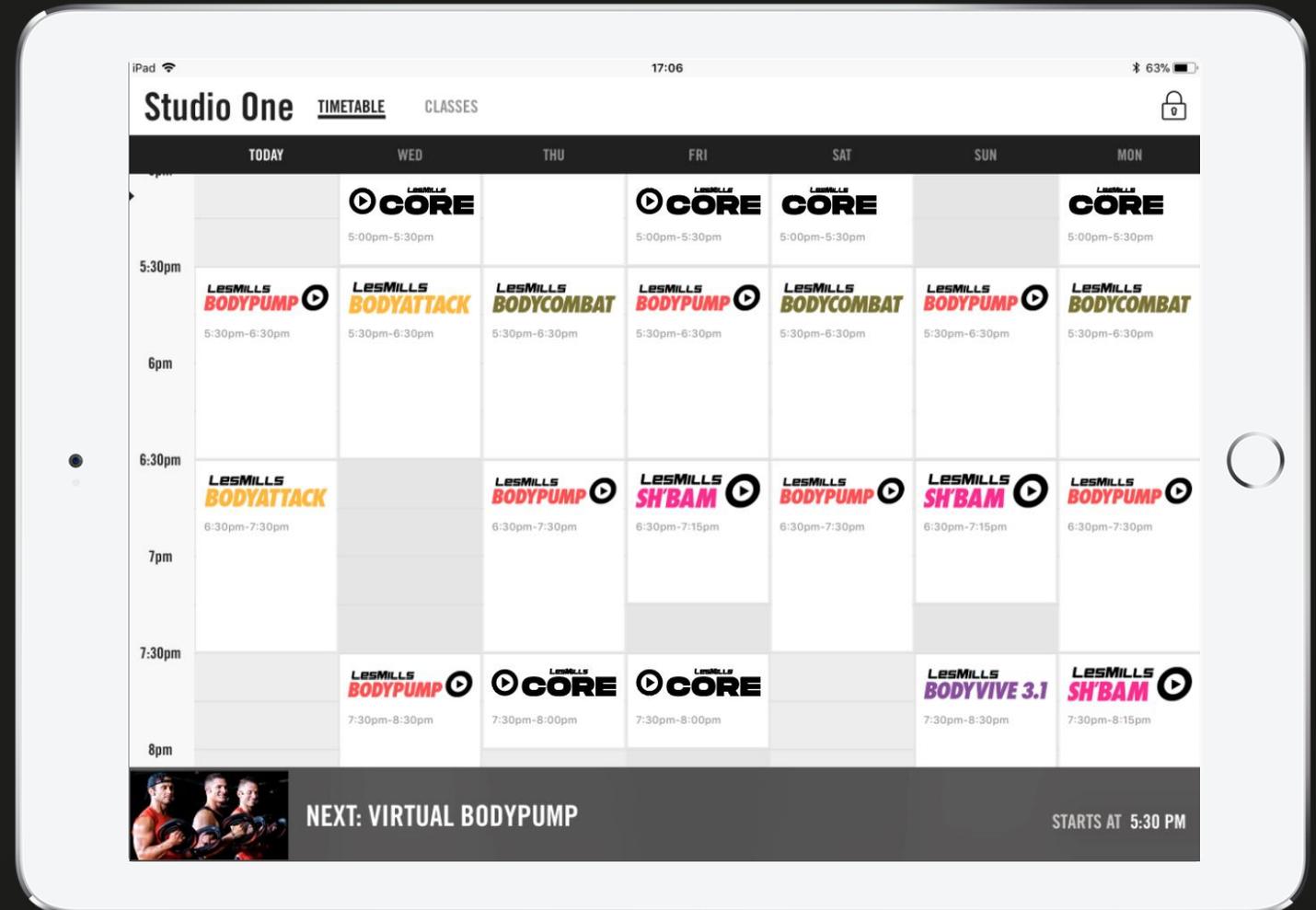
1. iOS APP AVAILABLE
FROM THE APP STORE

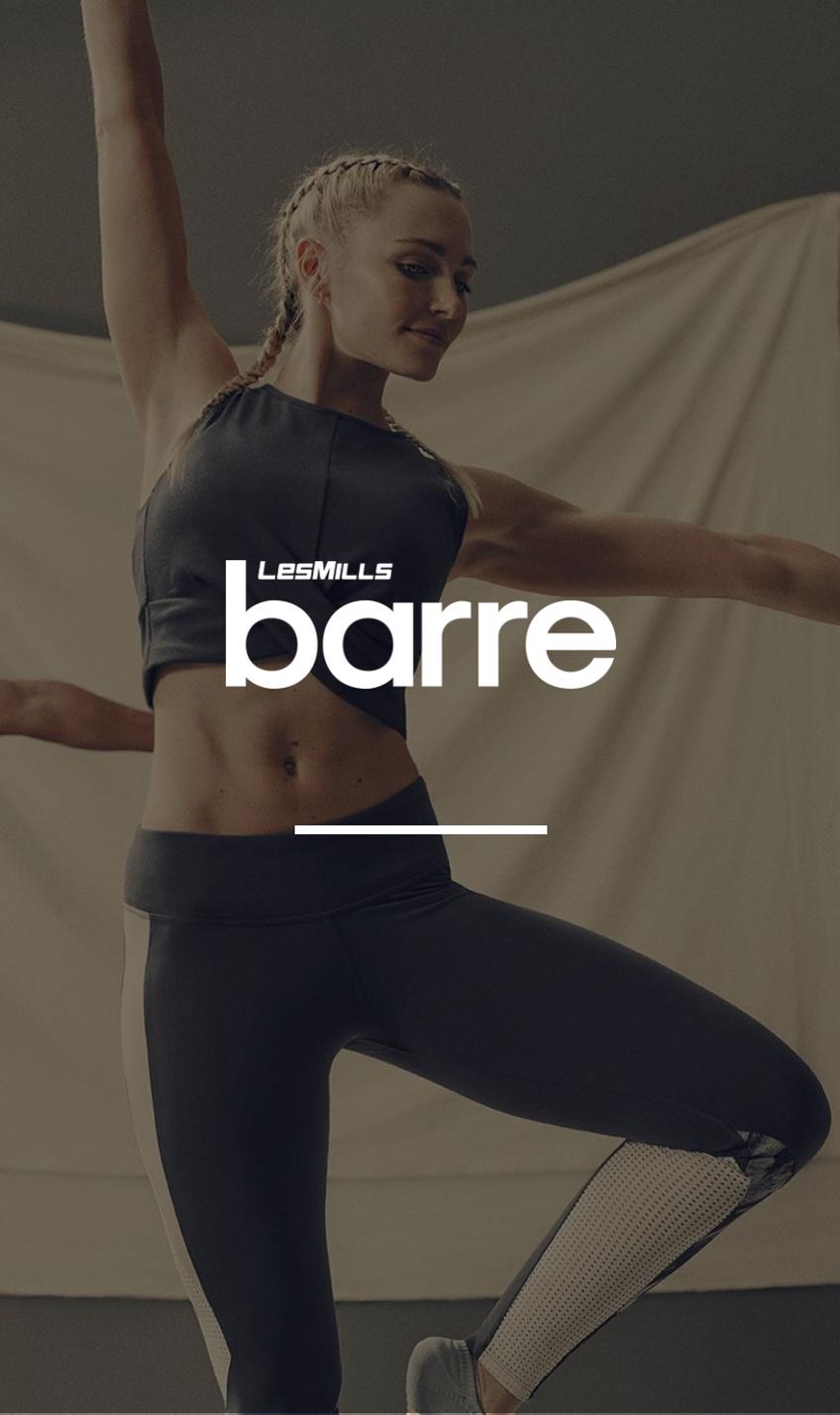
2. NO MONTHLY COST
FOR THE PLAYER

3. OFF-THE-SHELF HARDWARE

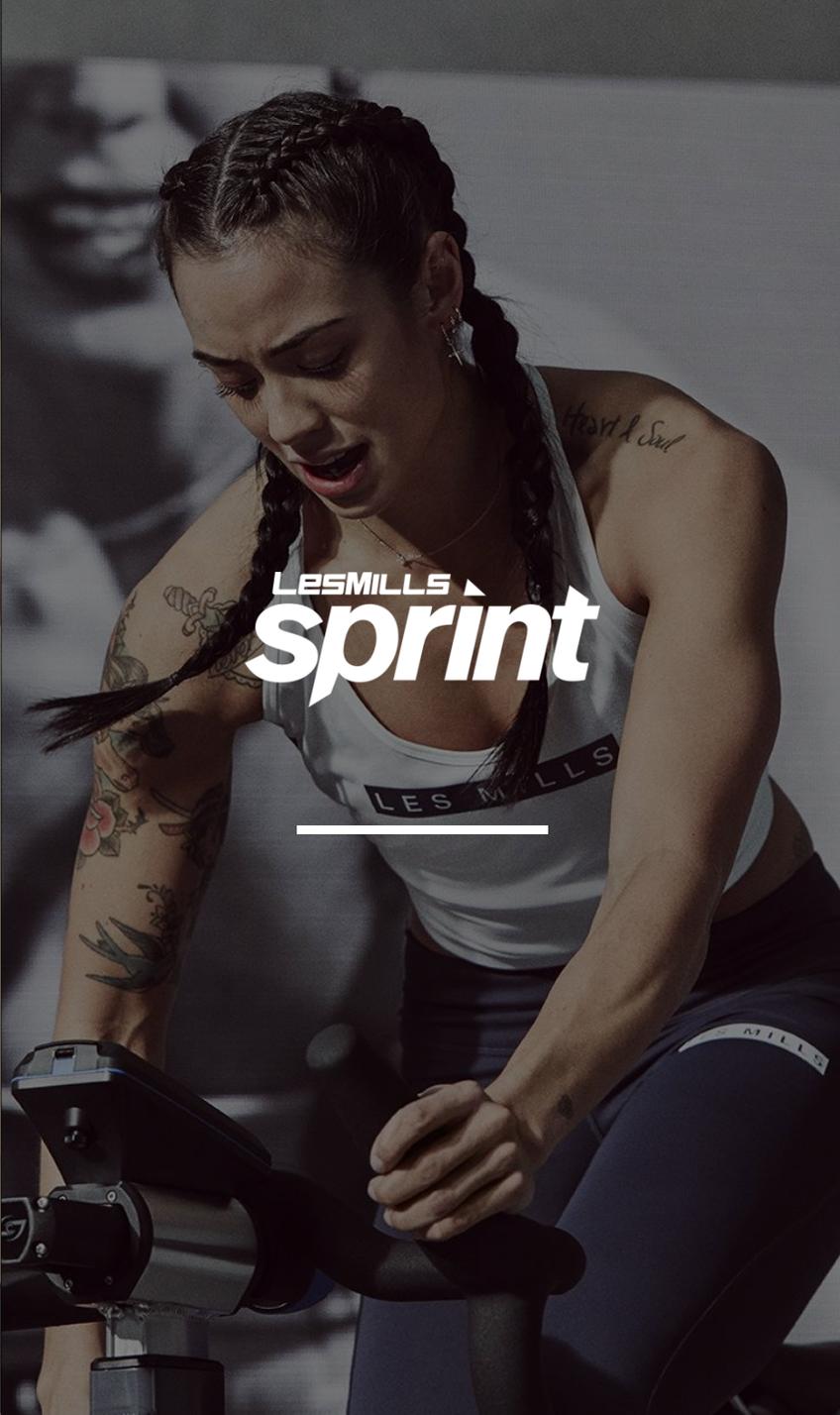
4. SCHEDULED &
ON-DEMAND PLAYBACK

5. FULL-FEATURED
TIMETABLE SOLUTION

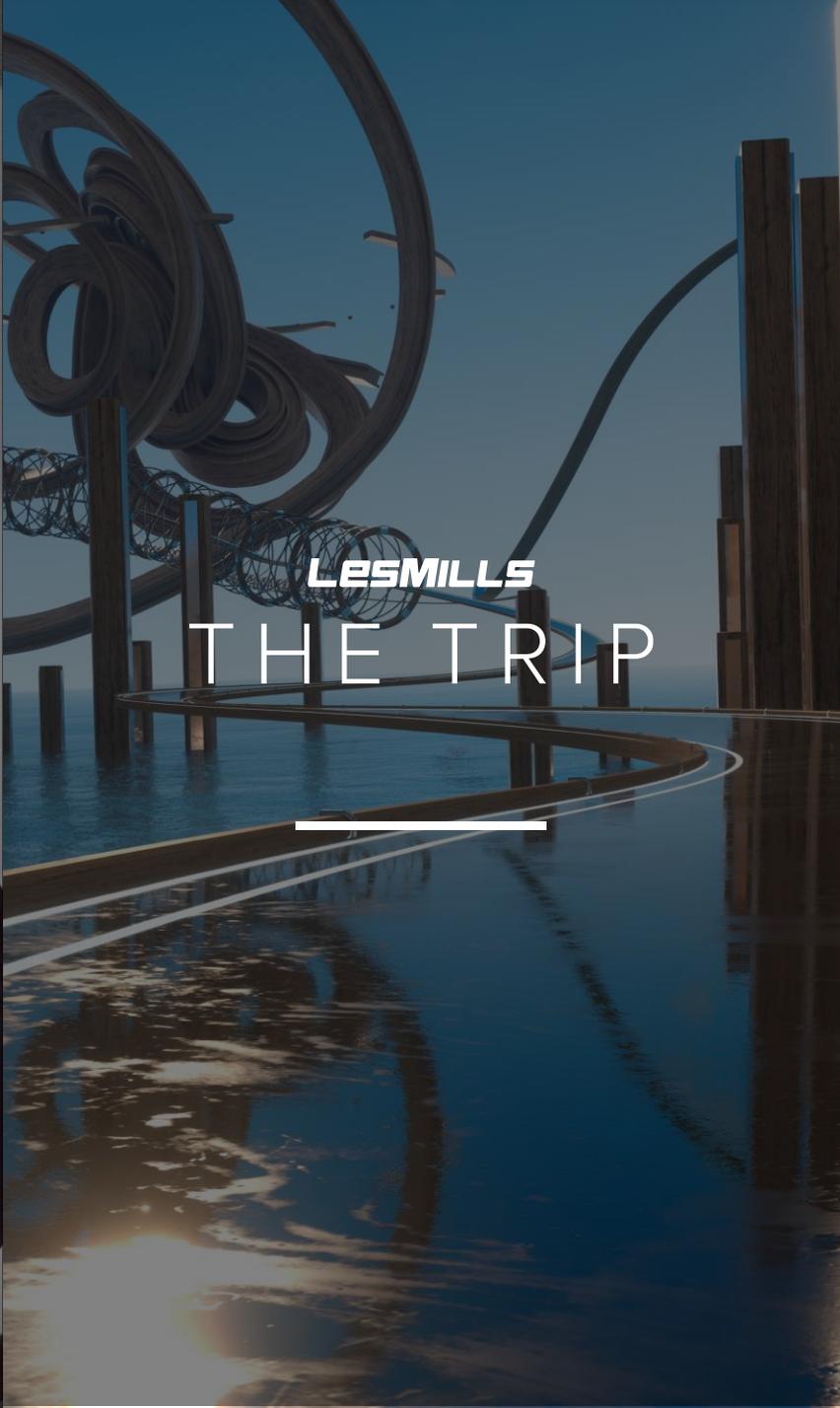




LES MILLS
barre



LES MILLS
sprint



LES MILLS
THE TRIP

LES MILLS VIRTUAL PROGRAM MENU



Strength Program
Total body using barbell and step
Time: 30, 45 and 55mins



HIIT Program
High intensity strength
Time: 30mins



Cardio Program
Martial arts inspired
Time: 30 and 55mins



HIIT Program
High intensity athletic
Time: 30mins



Strength/Flexibility Program
Yoga based
Time: 30 and 55mins



HIIT Program
High intensity cardio
Time: 30mins



Cardio Program
High energy cardio
Time: 30, 45 and 55mins



Youth programming
For ages 4-16
Time: 10 to 45mins



Dance Program
Dance inspired
Time: 30 and 45mins



Cardio Program
Immersive cycling
Time: 45mins



Core Program
Core based
Time: 30mins



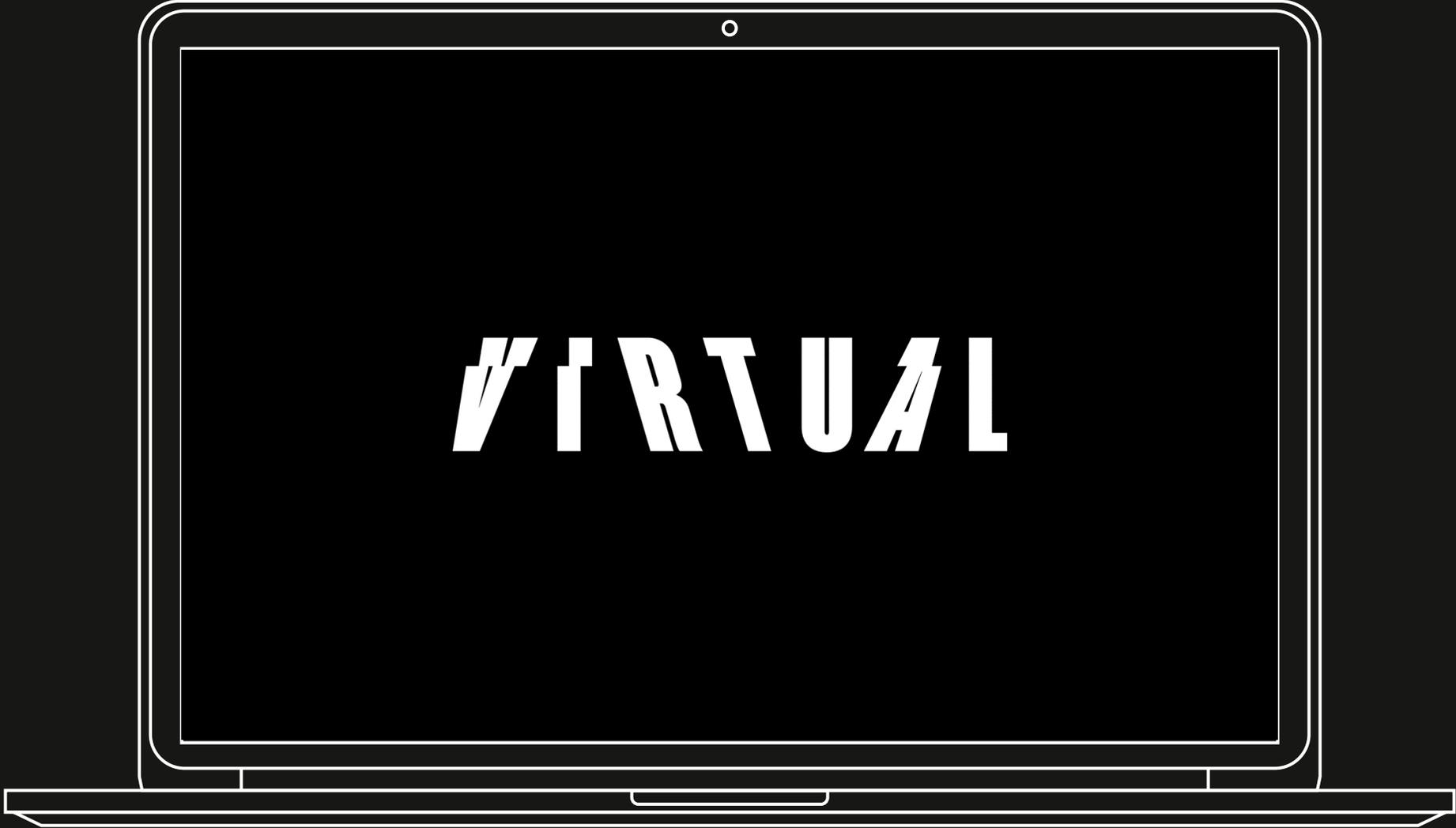
Strength/Cardio Program
Ballet inspired dance
Time: 30mins



Cycling Program
Indoor cycling
Time: 30 and 50mins



HIIT Program
High intensity cycling
Time: 30mins



VIRTUAL

LES MILLS



VIRTUAL SUCCESS STORIES



LES MILLS NEWMARKET, AUCKLAND NZ

NOVEMBER 2017 ATTENDANCE (OPENED NOVEMBER 2015)

CLUB	PROGRAM	ATTENDANCE	AVERAGE ATTENDANCE	# CLASSES	ATT	AV	CLASSES
LES MILLS NEWMARKET	BODYATTACK™	864	35	25	LES MILLS VIRTUAL BODYBALANCE™	533	40
LES MILLS NEWMARKET	BODYBALANCE™	910	34	27	LES MILLS VIRTUAL BODYCOMBAT™	516	41
LES MILLS NEWMARKET	BODYCOMBAT™	242	27	9	LES MILLS VIRTUAL BODYPUMP™	1646	74
LES MILLS NEWMARKET	BODYPUMP™	4447	52	86	LES MILLS VIRTUAL LES MILLS CORE™	764	57
LES MILLS NEWMARKET	BODYSTEP™ ATHLETIC	375	29	13	LES MILLS VIRTUAL GRIT CARDIO	117	14
LES MILLS NEWMARKET	BODYVIVE™	212	16	13	LES MILLS VIRTUAL GRIT PLYO	126	11
LES MILLS NEWMARKET	LES MILLS CORE™	3774	41	91	LES MILLS VIRTUAL GRIT STRENGTH	312	25
LES MILLS NEWMARKET	LES MILLS GRIT™ CARDIO	1932	32	60	LES MILLS VIRTUAL RPM™	1787	218
LES MILLS NEWMARKET	LES MILLS GRIT™ PLYO	132	26	5	LES MILLS VIRTUAL SH'BAM™	28	4
LES MILLS NEWMARKET	LES MILLS GRIT™ STRENGTH	2976	34	88		5829	484
LES MILLS NEWMARKET	RPM™	1040	30	35			
LES MILLS NEWMARKET	SH'BAM™	69	17	4			
LES MILLS NEWMARKET	SPRINT	2076	31	67			
LES MILLS NEWMARKET	SENIORS	45	11	4			
LES MILLS NEWMARKET	THE TRIP	962	33	29			
LES MILLS NEWMARKET	YOGA	627	24	26			
		20683	472	582			

TOTAL VISITS		38470
	ALL GROUP FIT	68.90%
% OF TOTAL	LIVE CLASSES	53%
ATTENDANCE	VIRTUAL	15%

Les Mills Newmarket in Auckland, New Zealand has had significant success running a Virtual studio since 2015.

The 18,000 sq ft club has 4,900 members paying an average of USD \$71 per month. Virtual classes have allowed the club to double the number of classes it can offer.



LES MILLS NEWMARKET

MORE MEMBERS MORE OFTEN

27K

GROUP
FITNESS
VISITS PER
MONTH

69%

DAILY VISITS
ARE GROUP
FITNESS

5,829

EXTRA
ATTENDANCE
PER MONTH
FROM
VIRTUAL

66%

MEMBER
RETENTION

BY INTRODUCING VIRTUAL, LES MILLS NEWMARKET HAS BEEN ABLE TO NURTURE ITS THRIVING GX OFFERING AND SPREAD CAPACITY ACROSS THE DAY.



“

KEY TO **SUCCESSFUL** VIRTUAL
IS DELIVERING IMMERSIVE
HIGH-QUALITY EXPERIENCES
SO WHEN THE MEMBER IS
TAKING THIS GREAT CLASS,
THEY FEEL PART OF A
PRODUCTION RATHER THAN
ALONE ON A BIKE.

”

STEVE SCHWARTZ, CEO
MIDTOWN ATHLETIC CLUBS



FOR VIRTUAL, QUALITY IS NUMBER ONE AND I THINK THAT'S WHY LES MILLS HAS SO FEW QUALITY COMPETITORS, BECAUSE **NO ONE COMES CLOSE** TO THE QUALITY.

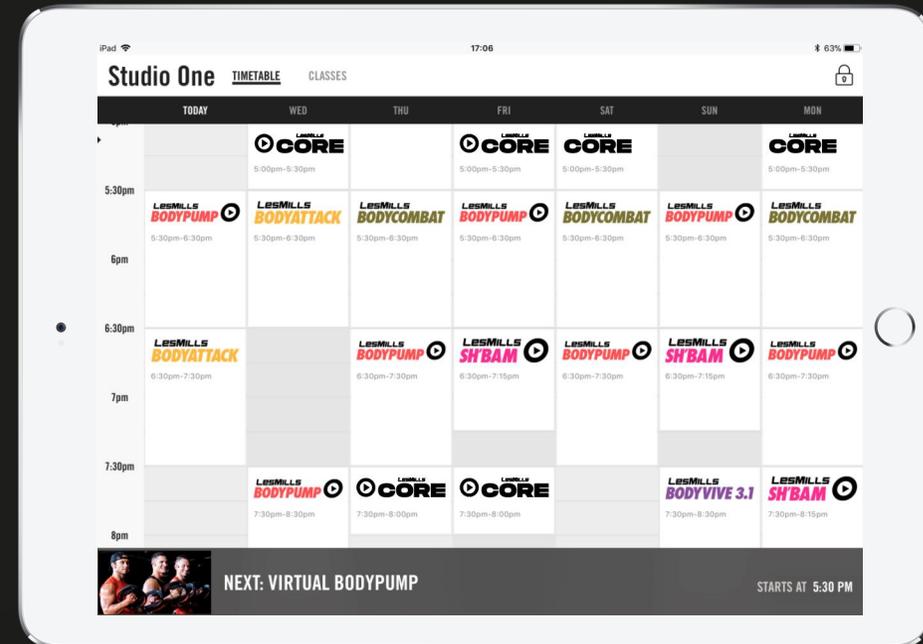
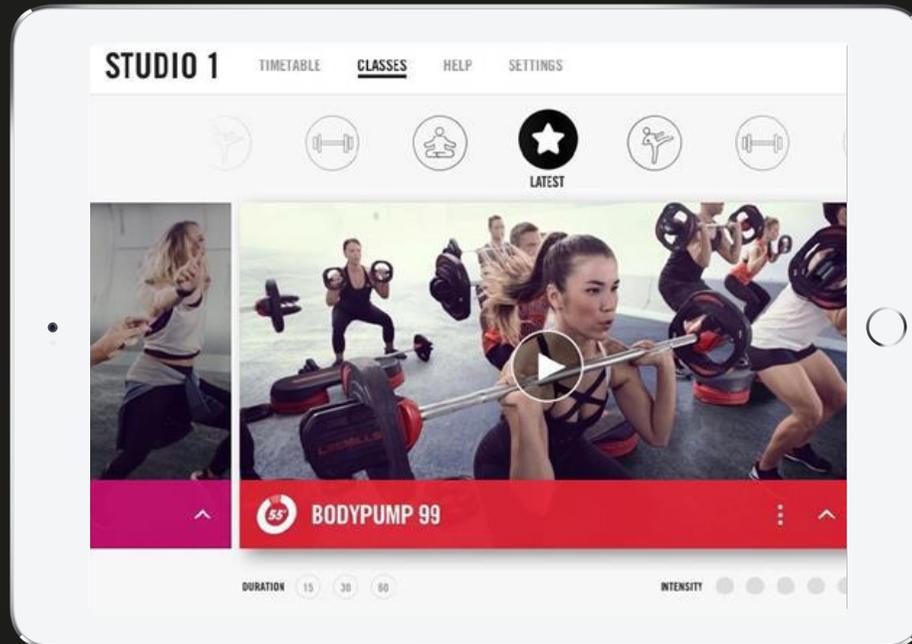


DAVID PATCHELL-EVANS, FOUNDER
& CEO OF GOOD LIFE HEALTH CLUBS

TECHNOLOGY

SIMPLIFIED HARDWARE

EASY-TO-USE TECHNOLOGY MAKES SCHEDULING SIMPLE FOR YOU AND YOUR MEMBERS



AUDIO / VISUAL

BEST

LED VIDEO WALL

MOST PREMIUM
& MODERN

BRIGHT AND BEST
OPTION FOR ROOMS
WITH NATURAL LIGHT

LONG LASTING,
MINIMUM MAINTENANCE

BETTER

TILED LCD VIDEO WALL

GOOD OPTION WHERE
PARTICIPANTS
ARE CLOSE TO SCREEN

LONG LASTING,
MINIMUM MAINTENANCE

GOOD

PROJECTORS & SCREENS

MOST AFFORDABLE

REQUIRE DARKENED
STUDIO AND HIGHER
RUNNING COSTS
AND MAINTENANCE

BEST

LED VIDEO WALL

PREMIUM HIGH-IMPACT LED VIDEO WALLS LASTS MUCH LONGER THAN PROJECTORS AND REQUIRES MINIMAL ONGOING MAINTENANCE

MINIMUM SPECIFICATIONS

RESOLUTION:
TBD BY SIZE OF WALL

ASPECT RATIO:
16:9

MOUNTING:
WALL BRACKET

PIXEL PITCH:
2.7MM-4.0MM PIXEL PITCH

SOURCE INPUTS:
HDMI MINIMUM

RECOMMENDED:
3X3 CONFIGURATION
(9 PANELS IN TOTAL)

- ALLOW 3' OF MINIMUM VIEWING DISTANCE FOR EVERY MM OF PIXEL PITCH

AUTOMATION:
PJ LINK COMPATIBLE
REQUIRED

BRIGHTNESS/NITS:
1000-2000 NITS/PANEL

BETTER

TILED LCD VIDEO WALL

HIGH DEFINITION TILED VIDEO WALLS WORK WELL IN ROOMS OF ALL SIZES, BUT BEZELS SHOULD BE ULTRA-THIN TO MINIMIZE APPEARANCE OF BORDERS

MINIMUM SPECIFICATIONS

RESOLUTION:
1280X720

ASPECT RATIO:
16:9

MOUNTING:
WALL BRACKET

BRIGHTNESS/NITS:

SOURCE INPUTS:
HDMI MINIMUM

RECOMMENDED:
3X3 CONFIGURATION
(9 PANELS IN TOTAL)

- 700-800 NITS/PANEL

AUTOMATION:
PJ LINK COMPATIBLE
REQUIRED

- FOR COMPARISON WITH PROJECTORS, 1 NIT IS THE APPROXIMATE EQUIVALENT OF 3.426 ANSI LUMENS

GOOD

PROJECTION & SCREENS

LOWEST COST OPTION FOR AV DISPLAYS
WITH HIGHEST ONGOING MAINTENANCE COSTS

MINIMUM SPECIFICATIONS

RESOLUTION:
1280X720

BRIGHTNESS/ANSI LUMENS:

- STUDIO / NO AMBIENT LIGHT: 3,000 LUMENS
- STUDIO / NATURAL AMBIENT LIGHT: 4,500-6500 LUMENS

ASPECT RATIO:
16:9

SOURCE INPUTS:
HDMI MINIMUM

AUTOMATION:
PJ LINK COMPATIBLE
REQUIRED

LENS & MOUNTING:

- SHORT THROW LENS PROJECTORS ARE USUALLY CEILING MOUNTED
- ULTRA-SHORT THROW LENS PROJECTORS CAN BE WALL MOUNTED ABOVE SCREEN

IMPACTFUL CLASS EXPERIENCES



BEST

LED VIDEO WALL



BEST

LED VIDEO WALL



BETTER

TILED LCD VIDEO WALL EXPERIENCE



BETTER

TILED LCD VIDEO WALL EXPERIENCE



GOOD

PROJECTION SCREEN EXPERIENCE



IMPLEMENTATION & SUPPORT

A FULL SUITE OF SUPPORT DOCUMENTS ARE AVAILABLE TO ENSURE THAT LAUNCHING YOUR LES MILLS VIRTUAL SOLUTION IS SIMPLE, EASY AND EFFECTIVE.

LES MILLS VIRTUAL INTRODUCTION

INCLUDING AN OVERVIEW OF LES MILLS VIRTUAL AND FREQUENTLY ASKED QUESTIONS

VIRTUAL GUIDE TO SUCCESS

CONTAINING A GUIDE TO SETTING TARGETS AND GOALS, MAKING THE MOST OF YOUR SCHEDULE, TIPS AND TRICKS FOR LES MILLS VIRTUAL, TEAM TRAINING IDEAS AND MARKETING AND COMMUNICATION IDEAS

TECHNICAL ON-BOARDING DOCUMENT

WITH A GUIDE TO SCHEDULING, IOS AND APPLE ID SET-UP, AV SET-UP AND INSTALLATION GUIDES, SUPPORT AND ESCALATION HELP

LAUNCH GUIDE & MARKETING ASSETS

A COMPLETE 6-WEEK MARKETING LAUNCH PLAN WITH ALL THE MARKETING REQUIREMENTS YOU NEED COVERED

PREPARE & PROMOTE

ENSURE YOUR STAFF KNOWS VIRTUAL

FEATURES

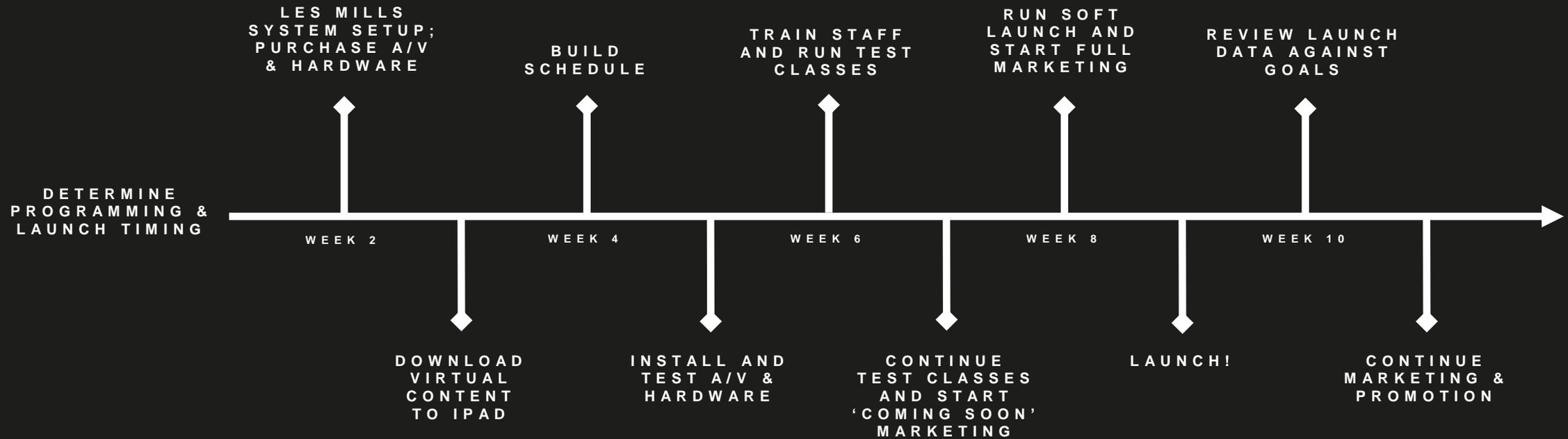
- OFFERS SCHEDULED & ON-DEMAND OPTIONS
- WIDE VARIETY OF CLASS DURATIONS AVAILABLE
- BEGINNER CLASSES HELP GET MEMBERS STARTED WITH GX
- NEW WORKOUTS EVERY 3 MONTHS
- CONSISTENT AND BACKED BY SCIENCE

BENEFITS

- PROVIDES FLEXIBILITY FOR MEMBERS TO WORK OUT ON THEIR TERMS
- ALLOWS YOU TO OFFER MORE CLASSES
- IMPROVES UTILIZATION OF STUDIO SPACE
- EXPANDS VARIETY OF CLASSES YOU OFFER
- BACKUP SOLUTION TO LIVE CLASS COVERAGE

GET NEW JOINERS STARTED ON THE RIGHT FOOT BY INCLUDING VIRTUAL GX AS PART OF THEIR MEMBER ONBOARDING

LES MILLS VIRTUAL LAUNCH TIMELINE



LES MILLS



[LES MILLS.COM/VIRTUAL](https://www.lesmills.com/virtual)